

AI Keynote Speaker. AI Strategist.

CLAIRE B. SOARES · CERTIFIED AI CONSULTANT
FOUNDER, TRAVEL AI UNIVERSITY

\$3.4B+

ENTERPRISE
SALES

\$16M+

LUXURY TRAVEL SALES
HER OWN BRAND

6X

CONDÉ NAST TRAVELER
TOP SPECIALIST

120K

AUDIENCE ACROSS
PLATFORMS

Speaker & Media Kit

2026 & 2027

Most AI speakers have never run a business. **Claire has built four.**



CLAIRE B. SOARES

Claire B. Soares spent her first career at a **Fortune 500 company**, ranking in the **top 10% of sales consultants** almost every year. She sold over **\$3.4B+** in software to major brands including Google, Microsoft, IBM, Kraft, Boeing, DHS, GSA, and the DoD, to name a few. She knows what it takes to move an organization through major innovation to production.

Then she built **Up in the Air Life** into a multi-million dollar luxury travel company, earned six consecutive years as a **Condé Nast Traveler Top Travel Specialist**, led the largest Black-led travel movement to Antarctica, and was named to Airbnb's inaugural Black Travel List.

Today she is a **Certified AI Consultant** and founder of **Travel AI University**, where she provides training and consulting services to travel agencies and professionals. Travel AI University recently launched an online community to learn and implement AI through Claire's signature **V.O.I.C.E. Method™** framework. The examples inside Travel AI University are real operations from real businesses, tied to real revenue.

\$3.4B+

ENTERPRISE
SALES

\$16M+

LUXURY TRAVEL
HER OWN BRAND

6X

CONDÉ NAST
TOP SPECIALIST

4

COMPANIES
FOUNDED

Your audience doesn't leave
inspired.
They leave **equipped.**

Three signature talks. One promise: **your audience builds.**

01

The AI-Powered Business

Where AI actually pays inside a business. Not theory. These are the exact workflows running inside a \$16M+ brand, demonstrated live on the audience's real scenarios. Attendees leave with the first system to build Monday morning.

KEYNOTE • 45 TO 60 MIN • CONFERENCES, CONSORTIA, CORPORATE



02

Teach AI to Sound Like You

The V.O.I.C.E. Method™, the framework behind a 490% increase in organic traffic and \$97,000 in new revenue in 45 days. Laptops open. Every attendee leaves with AI that writes in their own voice.

WORKSHOP • 90 MIN TO HALF DAY • RETREATS, TRAINING DAYS, TEAMS



03

The Advisor of 2030

What AI changes about staffing, service, and fees over the next five years, from someone who sold technology transformation in enterprise boardrooms and then lived it inside her own company. Straight answers for leaders deciding where to invest.

EXECUTIVE SESSION • 45 TO 60 MIN + Q&A • LEADERSHIP SUMMITS, BOARDS



KEY TOPICS • AI IMPLEMENTATION | TRAVEL & HOSPITALITY | SALES & REVENUE | ENTREPRENEURSHIP | AI GOVERNANCE



THE CASE STUDY

The V.O.I.C.E. Method™, in 45 days.

490%

INCREASE IN
ORGANIC TRAFFIC

\$97K+

NEW REVENUE
GENERATED

45

DAYS START
TO FINISH

10+

HOURS RECLAIMED
PER PERSON WEEKLY

This is the documented case study from Caviar in the Air, Claire's own luxury travel company, run between December 18 and January 23. The full methodology, metrics, and live asset examples are published at caviarintheair.com/capstone.

WHAT CLIENTS REPORT AFTER THE ROOM CLEARS

- Ten or more hours per person reclaimed every week
- Faster proposal turnaround and a measurable lift in close rate
- An internal AI knowledge base that answers staff questions instantly
- A leadership team that can speak to AI with confidence and clarity

Where Claire has spoken, and what she's known for.

TRAVEL NOIRE

ASTA

WETRAVEL

EXCELERATE HER SUMMIT

THE FEDERAL EXECUTIVE COUNCIL

AI INSIGHTS SUMMIT

Recognition

6X Condé Nast Traveler Top Travel Specialist

Airbnb inaugural Black Travel List honoree

Travel Noire Best Black-Owned Tour Company

USA Today recognized boutique agency

Certified AI Consultant

Featured In

Forbes · Condé Nast Traveler

USA Today · Virtuoso

Essence · Ebony · Black Enterprise

Travel Noire · Huffington Post

Airbnb · Walmart



Put Claire on your stage, **or her systems** in your business.

CONNECT WITH CLAIRE FOR

- + Keynotes and TED-style talks
- + Hands-on workshops and training days
- + Executive sessions, panels, board briefings
- + Virtual masterclasses and webinar series
- + AI enablement programs for teams and agencies

WHAT EVENT ORGANIZERS GET

- + **A gift for every seat.** Each attendee receives the complete Travel AI Kit, free.
- + **Tailored to your room.** No recycled deck, built for your audience.
- + **Stage or screen, handled.** Tech-checked, promo assets supplied.
- + **An easy yes.** One scoping call and a clear agreement.

TIER 01

Strategy Session

90 minutes. Assessment, top three AI workflows, one-page roadmap.

TIER 02 • POPULAR

VIP Day

Full day. Build one signature workflow and ship it before the day ends.

TIER 03

Done-For-You

Four to six weeks. Custom AI system built, deployed, team trained.

TIER 04

Advisory Boards

Quarterly. Executive workshops, roadmaps, ongoing counsel.





NOW BOOKING 2026 & 2027

Secure **your date.**

Keynotes, workshops, panels, and executive sessions. In person, virtual, or hybrid. Booking should be the easiest part of your event.

KEYNOTE

WORKSHOP

EXECUTIVE SESSION

PANEL

VIRTUAL



Let's meet

hello@clairebsoares.com

calendly.com/clairebsoares/travelai

clairebsoares.com · travelaiuniversity.com

[@clairebsoares](https://twitter.com/clairebsoares)

EVERY SEAT

Leaves with the complete Travel AI Kit, free.

EVERY TALK

Built for your room. Never recycled.

EVERY BOOKING

Starts with one short scoping call.