



Black Travelers / Photo Credit: Twitter

NEWS

Black People Traveling Abroad Has Increased Since Donald Trump Took Office

Business owners report seeing more black travelers.

by Alexa Lisitzin February 28, 2018 at 11:18 am

The amount of black travelers has seen an exponential increase since the 2016 presidential election, *Vice News* reports. Many black-owned travel companies are connecting travelers to their dream vacations and likely inadvertently helping black people getaway from the current political chaos in the United States.

African Americans were more likely to travel abroad in the last year than the average person, according to *MMGY Global*, one of the largest travel research firms.

Up in the Air Life owner, Claire Soares plans detailed trips for minorities with hopes of soothing any anxiety that may come with living in the U.S. as a person of color. Her site has seen a increase in visitors, and those seeking travel advice have kept her increasingly busy.

"There's been a realization that has occurred with black people since Trump came to office," Soares told *Vice News*. "We may have thought things were good, but I think we realize things are not as they seem. People that we thought were our friends and we cheer for, they are not really cheering for us."

Platforms intended for black travel enthusiasts, such as Black and Abroad and Travel Noire have also reported seeing a rise in popularity as they have tapped into a market previously underrepresented.

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